

2020 Annual Report



Serving Oregon, Washington & California



HUNGERFORSUCCESS[®]
www.help4S.org





OUR MISSION

To promote and provide access to education, to administer professional development training and to assist with job placement for persons who have low or no income.



An unprecedented year

Dear participants, supporters, and community stakeholders,

2020 was an unprecedented year that redefined our economy and job market. While the number of participants stayed the same, the demand for our services increased with over 30 Million people looking for work or a new career. Our participants with barriers to employment stayed home and safe during the pandemic.

We could not have navigated this storm without our volunteer Board and community stakeholders.

As we celebrate our sixth year of service, this annual report outlines our performance for 2020 and how we will navigate through the end of a pandemic and a new emerging workforce.

At your service,

Brad Lebowsky
President and Chair

This organization is a 501 (c) (3) tax exempt organization, IRS Section 170(b)(1)(A)(vi) for both federal and state tax purposes.



Community Engagement

	2020	2019	2018	2017	2016
Outreach	120	135	110	64	46
Total Participants	124	124	78	21	9
Social Media Impressions	33,010	32,136	31,728	21,220	7,517

Over 1,600 downloads of our podcast designed to give 24/7 access to our participants and job seekers around the United States.



Our Financials

Hunger For Success

Comparative Statement of Activities

For the Twelve Months Ended December 31, 2020 and 2019

	31-Dec-20	31-Dec-19
Revenue		
Corporate Donations	1,545	
Event Revenue		3,375
Fee for Service	8,075	15,045
Grants and Foundations	25,000	20,000
Individual Donations	1,272	1,660
Poshmark Donations		417
Uncategorized Income		126
Interest Earned	4	16
Total Revenue	\$35,896	\$40,639

“...the system focuses not only on your achievements, but on positive feedback that sends you in the right direction.”

- H4S participant



Our Financials

	31-Dec-20	31-Dec-19
ADMINISTRATIVE EXPENSES		
Bank Charges & Fees	52	110
Bookkeeping	890	475
Business Telephone Expense	1,141	1,134
Fringe - Taxes & Payroll Costs Only		1,080
Postage	94	114
Salaries and Wages	1,000	5,000
State Licensing Fees	20	20
Taxes and Licensing	291	85
Total ADMINISTRATIVE EXPENSES	\$3,488	\$8,018
MARKETING EXPENSES		
Campaign Monitor - email service	248	327
Printing Materials	224	623
Social Media Advertising	191	138
Salaries and Wages	1,000	
Total MARKETING EXPENSES	\$1,663	\$1,088
FUNDRAISING EXPENSES		
Event Expenses	848	379
Salesforce/Click and Pledge	237	387
Salaries and Wages	1,000	
Travel	369	
Total FUNDRAISING EXPENSES	\$2,454	\$766



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ANNIVERSARY



Our Financials

	31-Dec-20	31-Dec-19
PROGRAM EXPENSES		
Books for Participants	85	654
CARF Certification - WA State	0	6,579
Internet and Web Services	532	482
Intranet	1,386	1,386
General Supplies	341	696
Insurance	2,165	1,408
Meals		920
Office Supplies & Software	376	188
Payroll Taxes	780	843
Quickbooks, Payroll and Accounting	1,853	1,693
Salaries and Wages	3,000	5,000
LA Contractor	0	34,797
WA Independent Contractors	5,500	3,717
StrengthFinders Test Expense	325	1,116
Total PROGRAM EXPENSES	16,343	59,479
	31-Dec-20	31-Dec-19
Total Expenses	\$23,948	\$64,351
Change In Net Assets	\$11,949	\$(23,713)

Engage Us



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www.helpH4S.org

careermentorpodcast



Access our FREE podcast on any of these platforms:



Also join in with us on social media on these platforms **@helpH4S**



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Hunger For Success continues our operations to help those we serve. While the Covid-19 pandemic is unprecedented, our participants, and thousands of new people are seeking career changes. Hunger For Success will provide our services and look for new strategies to help those in need.

